

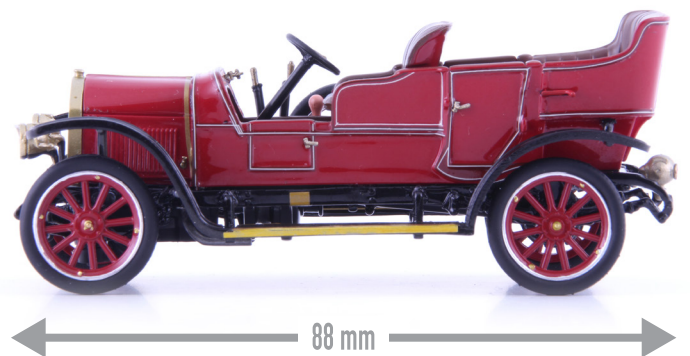
scale 1/43

#01014

release

08/2021

limited edition 333 Stk.



## Late Homecoming

The four-wheeled era at today's appliance manufacturer Miele, based in Gütersloh, lasted less than two complete years – in fact, from April 2, 1912, to February 26, 1914.

At the beginning buyers of a 'Miele' car had the option between two different engines. A in-line four-cylinder drive with a displacement of 1,568 cc and a performance of 20 horsepower and a larger four-stroke engine with a displacement of 2,292 cc and a performance of 28 horsepower. For the year 1914 a third engine with 1,821 cc and a performance of 22 horsepower was added to the portfolio. Miele chose a ladder frame as the chassis, on which the car body was fitted. For the car body the possible buyer had also several options to choose from. The lowest priced design was a "two-seated torpedo phaeton" followed by a "four-seated torpedo double phaeton". For tradesmen a two-seated box-type van with iron framework, canopy a payload of 400 kilogramm was available. According to the chassis and the motorization three different types, which

Miele referred to as the 'K1', 'K2', and 'K3' were produced. The manufacturing of motor cars in Gütersloh was maintained until 1914 despite modest production figure. The cessation of the manual production followed by the insight that it was very difficult to gain a foothold in the automotive segment.

One of the manufactured cars went to Norway in 1913, when it was registered for traffic with the license plate A-5141. During this time, it was used for both taxi operations and the schooling of chauffeurs. In 1927, the car was sold, remained family-owned and was passed on in its original condition until the 1960s. A North German traveller recognized the K1 during his holiday in Norway and remembered that the company, based in Gütersloh, had been looking for a copy of this particular car for years. The procurement of its own car was so important to Miele that they advertised a reward of 5,000 German Marks. At the intercession of the holidaymaker, the Norwegian owner and the former car manufacturer entered into negotiations.

Since 1999, this first-class, red-painted K1 motor car is adorning the company's own museum at the headquarter in Gütersloh.

**AutoCult GmbH**

Äußere Further Straße 3  
90530 Wendelstein  
Germany

Tel. +49 / 9129 / 296 4280  
Fax +49 / 9129 / 296 4281  
info@autocult.de

[www.autocult-models.de](http://www.autocult-models.de)