

autocult

FACTS & STORY

Cadillac Eldorado Sbarro TAG Function Car (Switzerland, 1978)

CAMPING

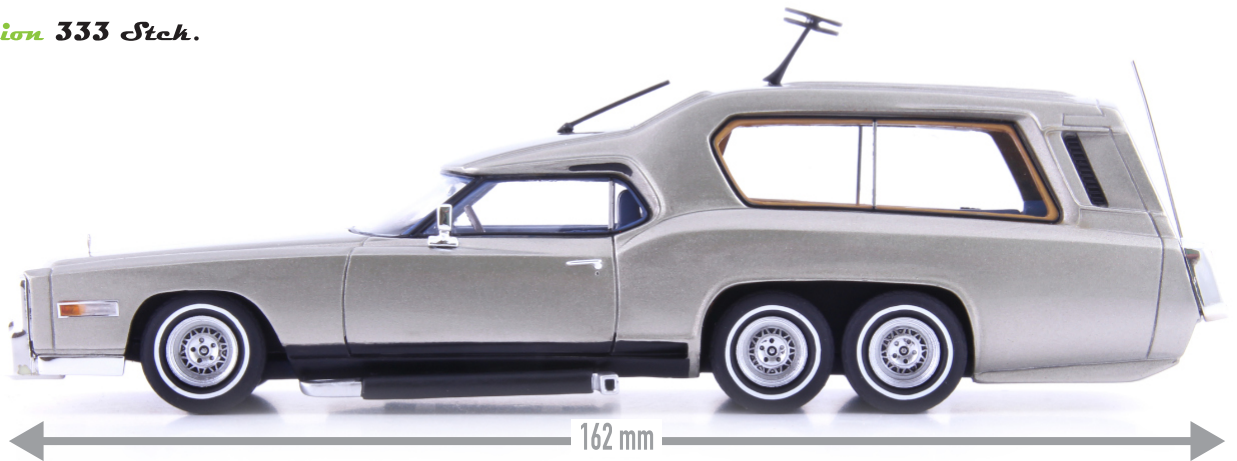
scale 1/43

#09018

release

10/2022

limited edition 333 Stk.



The noble Office on Wheels

In the mid-1970s, anyone who wanted to have a mobile telephone communication system and stable TV reception at anytime and anywhere had to invest a lot of money.

The Saudi Arabian businessman Joseph E. Adjadj, at that time owner of the label 'TAG' – the abbreviation for 'Technique d'Avantgarde', had the necessary money and the dream of no longer working at his fixed desk in his office, but during a drive in his car.

For the realization of his idea, he commissioned Franco Sbarro, who designed it based on the substructure of a conventional Cadillac Eldorado. While the front end, together with the 8.2-liter, 350 hp V-8 engine corresponded to the production model, Sbarro completely redesigned the rear area.

Two large, lateral panoramic windows gave insights into the "office" in the rear, which came up with everything that was noble and technically possible at the time. It was fitted with a TV set and two mobile telephone communications systems. A refrigerator completed the technical equipment. In addition, the interior was dominated by four large,

comfortable armchairs and two desks. For the design of the interior, the finest woods were used for cabinets and storage compartments. By raising the roof, it was possible to move upright in the car. The spacious rear structure required an additional axle for stability reasons, whereby the mobile office reached a stately length of 7.1 meters and weighed in at a weight of 3 tons. The top speed was stated with 170 km/h.

In 1978, the exclusive car in its gold-colored livery was handed over to the Saudi Arabian businessman and he drove it through Europe for a while.

AutoCult GmbH
Äußere Further Straße 3
90530 Wendelstein
Germany

Tel. +49 / 9129 / 296 4280
Fax +49 / 9129 / 296 4281
info@autocult.de

www.autocult-models.de