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FACTS & STORY

Monteverdi (MBM) Turismo (Switzerland, 1962)

SPECIAL EDITIONS

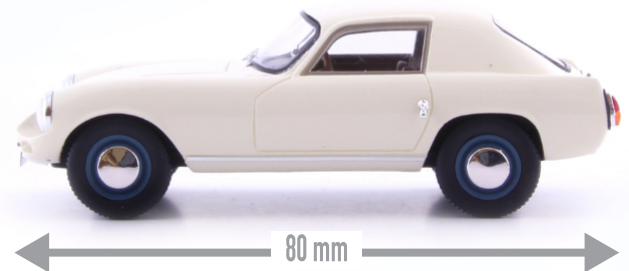
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limited edition 333 Stk.



Wrongly declared

From 1962, the Swiss Peter Monteverdi offered his own vehicles under the brand abbreviation MBM.

He had a small and sporty car in mind for which he wanted to get a road permit. If one believes his chronicles, the Swiss presented the car as his own design, whose inspiration he got at a trade fair in London. Under the name MBM-Tourismo, the car was presented to the public. Its supposed creator planned the series production and in the press at that time the number of 100 copies is said to have already circulated. But this remained theory, because series production did not happen. Various details circulate about the exact number of vehicles built, ranging from a single to three to five pieces, as it is called in the Monteverdi Chronicle.

In addition to this version, there was another point of view.

The company 'Heron Plastics' produced plastic bodies in Greenwich, England and also developed a sporty speedster called Heron-Europe, which the factory presented to public in 1962 at the exhibition 'Racing Show' – it must have been the

same fair and the same stand that Peter Monteverdi also called inspiration for his MBM!

Heron Plastics sold its sports car as kit for £580 or as a roughly pre-assembled version for £730. In total, only 12 vehicles left the British plant. Compared to the MBM, a very high similarity is striking, which differed only in nuances, especially the car body. Experts today agree that Peter Monteverdi did not design his own car, but rather wanted to market the British design under his own name.

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